

# ONE Future

## Methane & Climate Strategies Workshop

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# Today, We Will Discuss:

## 1. History

- My version, anyway...

## 2. Challenges and Opportunities

- Headwinds
  - Realities
  - Outlook
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# Memory Lane... (ACC)

- **GOMESA (2006)**
  - **Big victory for domestic chemical producers**
  - **Possible relief from high natural gas prices**
- **Shale development (2008-09)**
  - **Is it real?**
  - **Will you produce it?**
  - **What will it cost?**

# Memory Lane... (API)

- **Yes! It's Real! (2010-2012)**
  - **Pennsylvania proving ground**
- **Stumbles**
  - **Nomenclature**
  - **Disclosure**
  - **“The more people knew...”**
  - **Fuel wars**

# Memory Lane... (ANGA)

- **Getting the message right (2013-2015)**
  - **Focus on markets and end-use benefits**
  - **“Think About It”**
- **Creating room to address public expectations**
  - **Emission reductions**
  - **Enabling renewables**
  - **Corporate responsibility (e.g. ONE Future)**
- **Markets are powerful forces...**

# Intensified Challenges

- **“Bridge” vs “Off-ramp”**
  - **Infrastructure battles**
  - **All about climate**
- **Changing expectations**
  - **Investors; shareholders; workforce; supply chain; public; elected officials**
  - **Policy “less” of a driver**
- **International pressure**
  - **LNG shipment cancellation**



# Opportunities

*(Preaching to Choir)*

- Voluntary programs
    - Environmental Partnership, etc.
  - Regulatory engagement
    - State
    - Federal
  - Corporate citizenship/ESG
  - Tell your story
  - Speaking of which...
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# NATURAL GAS. NATURAL ADVANTAGE.

**A CLEANER,  
MORE  
COMPETITIVE  
AMERICA**



**ECONOMIC GROWTH**



**JOB CREATION AND RETENTION**



**REDUCED EMISSIONS**



**INTERNATIONAL LEVERAGE**



**NATIONAL SECURITY**



# NATURAL GAS NATURAL ADVANTAGE

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# Thank you

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